

# How Some of the World's Biggest Businesses are Joining the Fight Against Climate Change

Large companies of today are expected to create a positive impact on all the assets of the world - human, natural and societal, taking every measure possible to mitigate the effects of climate change.

Here's how some of the world's largest companies are doing their bit.



## GOALS

- Minimise environmental footprint
- Transform manufacturing
- Unleash human potential

**100%**

Nike aims to reach 100% renewable energy by the end of FY25

## NIKE'S PROGRESS TIMELINE



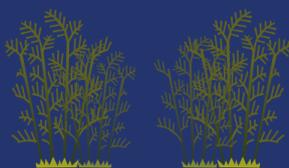
## THE CONNECTED MANGROVES PROJECT

### WHERE?



Malaysia

### WHAT?



Placing sensors in the plant site of the newly-planted mangrove sapling to monitor and manage this vital resource.

### WHY?



Mangroves are important in rebuilding the ecosystem, they serve as breeding grounds for crustacean and fish which attract migratory birds

**35,594**

acres of mangrove habitats can prevent the release of about 13 million metric tons of carbon

carbon emissions of  
= **344,000 cars.**

**50%**

Better maturity rates for the mangrove saplings

**50%**

Malaysian mangroves have been destroyed



## BY 2020:

**400%**

Increase in sales of products geared toward more sustainable production and consumption

**€400m**

to support communities most affected by climate change

**30%**

More energy efficient by 2020

**€600m**

Invested in renewable energy:



**100%**

Renewable energy across all of its operations by:

**2030**



**0**

Deforestation by  
**2020**

**100%**

of its palm oil derivatives are sourced sustainably

**500**

Small farmers supported in Malaysia



## LOOKING TO BECOME A MORE SUSTAINABLE ORGANISATION?

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Sources:  
<https://minutehack.com/opinions/how-the-worlds-biggest-businesses-are-fighting-climate-change>  
<https://bigthink.com/robby-berman/even-if-some-people-deny-its-real-corporations-are-stepping-up>